

new vision for Belfast 2035

**Belfast will be a city re-imagined.
A great place to live for everyone.**

It will energise and drive a successful economy where everyone can reach their potential. Beautiful, well connected and culturally vibrant, it will be a city shared and loved by its people and admired around the world. It will be a producer of and magnet for talent, investment, innovation and creativity - a compassionate place where people create value and are valued.

By 2035, we want Belfast to be a city:

Our Outcomes for 2035

conditions of
'being' we want
our city and its
people by 2035



ambition for Growth and Opportunity

By 2035...

Our city is home
to an additional
70,000
new residents.

Our urban
economy supports
50,000
more jobs.

There will be a
50 per cent
reduction in the life
expectancy gap between
the most and least deprived
neighbourhoods.

**Every young
person** leaving
school has a
destination that fulfils
their potential.

Our focus for the next four years, 2017-21

Growing the economy

- Create employment and opportunity
- Attract investment into Belfast
- Foster business growth in Belfast
- Strengthen business relationships and make it easy to do business
- Maximise the impact of the city region
- Increase tourism spend
- Reduce economic inequalities

Living here

- Improve neighbourhoods
- Improve the city living experience
- Improve community relations
- Reduce life inequalities
- Enable active, healthy and empowered citizens
- Provide fit-for-purpose city services
- Support and care for people who face multiple challenges
- Support younger and older people

City development

- Promote and position the city to compete
- Develop city's infrastructure and improve connectivity locally, nationally and internationally
- Drive the physical and cultural regeneration of the city centre
- Deliver key strategic physical projects and policies
- Attract more tourists
- Protect and enhance our environment and built heritage

Working and learning

- Address educational inequalities and increase skills attainment
- Address barriers to employment at structural and personal level
- Enhance and increase the skill levels of our residents and attract and retain even more skilled people
- Match people and skills to opportunities across Belfast
- Reduce poverty and economic inactivity